



# COURTNEY

TRAVEL, FOOD & LIFESYTLT  
BLOGGER

## CONTACT COURTNEY

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www.whatsupcourtney.com

## SOCIAL MEDIA



@heywhatsupcourtney  
8600 followers



@heywhatsupcourt  
3700 followers



fb.com/heywhatsupcourtney

# What's up Courtney?

## ABOUT

Whatsupcourtney is a travel, food and lifestyle blog focusing on providing its readers with actionable travel itineraries and inspiring to visit the places that I have been, mixed with places to eat, international recipes, hotel & product reviews, lifestyle updates and more.

Blended with a mix of storytelling and photography, my goal is to provide an exciting and honest insider knowledge to readers whilst showcasing the country's culture and heritage. I have previously worked with Visit Flanders, Visit Leuven and BMI Regional.

## STATS & HIGH ENGAGEMENT

INSTAGRAM ENGAGEMENT: 11.9%

Avg likes: 805 Avg comments: 83

AUDIENCE: 54% Male / 46% Female

AGE GROUP: 18 to 40 years old

INTERNATIONAL FOLLOWING  
COUNTRIES: United States, United Kingdom, Italy, Japan, Brazil

## COLLABERATION OPPORTUNITIES

- DEVELOP CONTENT
- PRESS TRIPS
- PARTNERSHIPS
- REVIEWS
- LONG TERMS BRAND AMBASSADOR
- SPONSORED SOCIAL MEDIA POSTS
- SPONSORED BLOG POST
- PHOTOGRAPHY